

Mule Mugs

Best Case

	September Presales	October Presales	November	December	Total
Income					
Quantity	80	97	169	0	346
Sales	\$1,997	\$1,809	\$4,620	\$0	\$8,426
Square Sales Quantity	0	0	0	0	0
Square Income	\$0	\$0	\$0	\$0	\$0
Presales Quantity	0				0
Presales Quantity	\$0				\$0
Donations					0
Total Income	\$1,997	\$1,809	\$4,620	\$0	\$8,772

Expenses

Inventory	\$ 2,967.00				\$ 2,967.00
Set up fee	\$ -				\$ -
Shipping	\$ -				\$ -
Interest		\$ 5.42	\$ -		\$ 5.42
Square Expense	\$ -	\$ -	\$ -	\$ -	\$ -
Loan Origination Fee	\$ 75.00				\$ 75.00
Advertising		\$ 5.00			\$ 5.00
Royalty Fee				\$ -	\$ -
Contingency Fee				\$ 87.72	\$ 87.72
Operating Expenses	\$ 38.57				\$ 38.57
Total Expenses	\$ 3,080.57	\$ 10.42	\$ -	\$ 87.72	\$ 3,178.71

Net Profit **\$5,593.29**

Total Available for Debt Service Coverage (net profit + interest) **\$5,598.71**

Loan Request **\$2,967.00**

Projected Charity Donation (Net Profit - Loan Request) **\$2,626.29**

Debt Service Coverage Ratio (Available for DSC) / (Loan Amt + Interest) **1.886993596**

Breakeven **\$3,047.42**

How many units each person needs to sell **4.688338462**

Starting inventory	400
Interest Rate	9%
Contingency Fee	1%
Loan Origination Fee	\$75
Sales Price	\$25
Square fee	2.75%
Unit price	\$6.00
Price Reduction 1	\$20
Price Reduction 2	\$15